



TECHSYS
BUSINESS SOLUTIONS

Microsoft
GOLD CERTIFIED
Partner

Thursday April 8, 2010
8:30-12:30 pm CST

Breakfast & Registration
8:00 a.m.

Microsoft
Las Colinas Campus
7000 SR-161
Irving, TX 75038

[Register Now >](#)

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**“Focusing On The Business While Simplifying The Technology”
ALM: Development In 2010**

Featuring Mark Reynolds, Sr. Enterprise Architect

Managers and decision makers should attend who are interested in learning how Microsoft's Visual Studio 2010 provides cost effective control of the entire Application Life Cycle Management process, yielding more time to focus on the business problems not the technology problems.

Enhance your company's ability to create and deploy data driven solutions quickly. We will provide an overview of many of the new features within Visual Studio 2010 including:

Application Life Cycle Enhancements

- **Enhanced support for Agile/Scrum Methodology**
- **Improved Testing Tools/Test Driven Development**

Platform Maturity

- **.NET Framework 4.0**
- **Efficient IDE/Language Enhancements**
- **Built in support for modern architectural patterns**

Interface Maturity

- **Enhanced User Interface/Integration Development**
- **Quality WPF Data Binding**
- **Rich Internet Application advancements**

Many organizations have chosen the Microsoft platform as a standard for Line of Business applications. What does this investment look like moving forward? How can complex multi-tiered system development in a world where the desktop is evolving actually become more simplistic?

This session provides a whirlwind tour including demos of how Visual Studio 2010 with supported technologies can simplify the Application Life Cycle Management roadmap for your next generation Line of Business applications.

If you wish to stop all emails like this in the future; please let us know by replying to this e-mail with the word "remove" in the subject line.