



TECHSYS
BUSINESS SOLUTIONS

SCALABILITY
EXPERTS

Tuesday

September 14, 2010
8:30-12:30 pm CST

Breakfast & Registration
8:00 a.m.

Microsoft
Las Colinas Campus
7000 SR-161
Irving, TX 75038

[Register Now](#) ➤

For assistance contact
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Microsoft
SQL Server™ 2008 R2

Microsoft
GOLD CERTIFIED
Partner

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“Maximize Your Database Platform Investment”

TECHSYS Business Solutions and Scalability Experts partner to present a discussion of the database and application environment for mission critical applications and migration concerns.

Have you considered the investment of your database costs? Join us as we investigate the comparison of SQL Server & Oracle environments, including:

1. **Determining Current Costs**
 - Investment
 - On-going
 - Metrics for measurements
2. **Measuring Value**
 - What, Why and How to measure
3. **Deciding to Act**
 - Staged approach
 - Leveraging existing investments
 - Position future spend
4. **Mitigating Risk and Determining Costs**
 - Hardware & Software
 - Database & applications
 - Resources & Training
5. **Migrating Technology and Resources**
 - Mission critical market leaders
 - Roadmap
 - Measures for success
6. **Getting Started**
 - Assessment session
 - Follow-up meeting

Each attendee will also receive a copy of: **CIO view White Paper: The Business Value of Migrating from Oracle to SQL Server**

What will be covered?

From this event you will leave with the capability to :

- Cost out your database platform
- Compare platform values
- Better leverage your platforms
- Explore an option for SQL Server migration

Featuring: Jeff Fritzon of Scalability Experts- Database Platform Partner of the year, including experience with projects for clients ranging from multi-billion dollar revenue size to smaller service organizations with desires to better and more completely leverage the database platform. Come see Jeff present a developed methodology for risk mitigation of migration.

Keynote Speaker: Lin O'Neill a coach, trainer and president of Futures Consulting will discuss “Status Quo is Not a Happy Place” as the introduction for this event; designed to connect the business concerns of a platform change to the technology concerns of a platform change. A business driven change, such as a database change, can be a rewarding experience when approached suitably for the environment and business needs.

<https://www.clicktoattend.com/invitation.aspx?code=149675>