



**TECHSYS**  
BUSINESS SOLUTIONS

**Microsoft**  
GOLD CERTIFIED  
Partner

**Tuesday**  
**November 10, 2009**  
8:30-12:30 pm CST

Breakfast & Registration  
8:00 a.m.

**Microsoft**  
Las Colinas Campus  
7000 SR-161  
Irving, TX 75038

**Register Now** >

For assistance contact  
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**“Empower Your Team To Better Access Data By Making Informed Business Decisions”**  
Data Management

Featuring Mark Reynolds, Sr. Enterprise Architect

Since businesses and the traditional way that people work together is evolving we will demonstrate how to leverage many of your existing technology investments to extend the reach of your business and enable teams to drive superior business results from an optimized application platform.

To gain an understanding of how the new features within SQL Server 2008 can:

- **Reduce your operational, management, and development costs**
- **Improve the reliability and consistency of your existing database**
- **Improve performance**
- **Store and consume new types of data**
- **Further distinguish SQL Server databases from Oracle databases**

To enhance your company’s ability to create and deploy data driven solutions quickly we will give an overview of many features within SQL Server including:

- **Add system resources without affecting your users**
- **Encrypt your data without requiring an application re-write**
- **Transparent data encryption and data auditing**
- **Automate monitoring and enforcement of policies without scripts**
- **Reduce storage while increasing query performance**
- **Manage concurrent workloads on single system**
- **Prevent runaway queries**
- **Retrieve entities instead of rows and columns**
- **Synchronize incremental changes between client and server data stores**
- **Seamless integration between relational and non-relational data**

Managers interested in learning how Microsoft business intelligence is a cost-effective way to gain the business insights to help businesses thrive should attend this informative event

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